



# MANSFIELD POKER TOUR ED TESSARO TEXAS HOLD'EM TOURNAMENT

The 2019 ALS Texas Hold'em committee is very excited to present the 6th Annual Mansfield Ed Tessaro Texas Hold'em Poker Tournament. The multi state tournament honors Ed Tessaro, a former Macy's executive, philanthropist, and mountain climber diagnosed with ALS in 2009. Since then Ed and his wife Judy have been involved with the Muscular Dystrophy Association (MDA) helping raise more than \$6 million dollars for ALS treatments and to help find a cure. Ed was one of the first patients to participate in the first U.S. ALS Stem Trial in 2010. His courage, dedication and tireless efforts have been an inspiration to those effected by the disease and those who hope to find a cure.

*(All Funds Raised Will Benefit MDA Houston)*

## Thursday, April 25, 2019

Prime Social ~ 7801 Westheimer Rd ~ 6pm-10pm

This tournament will be a Texas style charitable event held to benefit MDA Houston. MDA is the world's leading non-profit health agency, dedicated to support medical research exploring and discovering new treatments and cures for Amyotrophic Lateral Sclerosis (ALS) accompanied with efforts to improve the quality of life for those braving the neuromuscular disease.

This poker event is one of several U.S. regional tournaments hosted around the country. The winner of the Houston Tournament will receive a seat at the Final Table at the 6<sup>th</sup> Annual Ed Tessaro Texas Hold'em Poker Tournament where the winner will have the opportunity to compete for \$5k in cash and gold, plus one VIP entry in the Mansfield Cares Golf Classic. The event will be held in Greensboro, GA on Tuesday, June 4-5, 2019 along with accommodations at the Ritz-Carlton Hotel.

**We are suiting up to raise awareness, the Texas way, for MDA's campaign!**

**Won't you partner with MDA?**





# Thursday, April 25, 2019

Prime Social ~ 7801 Westheimer Rd ~ 6pm–10pm  
(\$200 Suggested Donation)

**Winner Will Receive a Seat at the Final Table at the  
6<sup>th</sup> Annual Ed Tessaro Texas Hold'em Poker  
Tournament to Compete for \$5k in Cash and Gold, Plus  
One VIP Entry in the Mansfield Cares Golf Classic!**

*(All prizes, at BOTH events, are donated by sponsors and no money from the suggested donations are used for prizes or the cost of the event.)*

**2<sup>nd</sup> Place:** Rainbow Lodge Chef's Table for (6) Guests with a Four Course Wild Game Dinner Paired with Wine. The Wine Director and Chef will Visit with You and Your Guests. Also Enjoy a Weekend Stay at the Houstonian with Breakfast!

**3<sup>rd</sup> Place:** (1) Foursome at the Golf Club of Houston and a \$150 Driver Fitting at Club Champion.



This poker event is part of the Ed Tessaro 6<sup>th</sup> Annual Texas Hold'em Poker Tournament taking place around the country. This tournament culminates with the finals to be held at Ritz-Carlton, Reynolds, Lake Oconee in Greensboro, GA on June 4, 2019. The winner of the Houston event will receive a seat at the Final Table at the Reynolds Tournament on June 4, 2019 to compete for \$5k in cash and gold! This also includes, airfare, transportation to and from the Atlanta airport, entrance to the VIP reception with entertainment at the Ritz-Carlton Lodge, and a room at the Ritz-Carlton. Additionally, the winner will receive one entry into the golf scramble on June 5, 2019 which includes breakfast, golf, a high-quality player's package, and awards luncheon after golf.



# MANSFIELD POKER TOUR

## ED TESSARO TEXAS

### HOLD'EM TOURNAMENT

**SPONSORSHIP OPPORTUNITIES**  
**THURSDAY, APRIL 25, 2019 ~ 6:00pm-10:00pm**  
 Prime Social ~ 7801 Westheimer Rd

**TITLE SPONSOR ~ \$TBD**

- (1) opportunity available.
- (10) entries into the tournament.
- (1) dedicated poker table for ten players.
- (5) viewer entries.
- Naming rights and logo prominently displayed on "Final Table."
- Logo on all event signage and included on online registration site.
- Recognition during the program.
- Integration into MDA's social media plan surrounding the event.
- Inclusion as a Title Sponsor in all printed and electronic materials related to the event.
- Your company logo on beverage napkins.
- Your company logo will be printed on all playing cards for the tournament.
- (1) foursome at the Golf Club of Houston and cigars and golf balls for each player.
- (2) tickets to the MDA Toast to Life 2020 Gala.

**ROYAL FLUSH SPONSOR ~ SUGGESTED \$5,000**

- (8) entries in the tournament.
- (2) viewer entries.
- Your company logo on sponsor signage at the event.
- Recognition and signage at the event & during the program.
- Company logo located on center of one game table.
- Integration into MDA's social media plan surrounding the event.

**4-OF-A-KIND SPONSOR ~ SUGGESTED \$2,000**

- (4) entries into the tournament.
- (1) viewer entry
- Sponsor signage at the event.
- Recognition and signage at the event & during the program.

**FULL HOUSE SPONSOR ~ SUGGESTED \$1,000**

- (2) entries into the tournament.
- Recognition at the event during the program.

**INDIVIDUAL PARTICIPANT ~ SUGGESTED \$200**

- (1) entry into the tournament.

**VIEWER ENTRY ~ \$75.00** - Non-player.

Click here to register online or complete and return this form to MDA  
[MDA Online Registration](#)

*(Food will be provided to all players and viewers)*

**COMPANY NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_

**STATE:** \_\_\_\_\_

**ZIP:** \_\_\_\_\_

**CONTACT NAME:** \_\_\_\_\_

**BILLING:**

**SPONSORSHIP:** \_\_\_\_\_

**CHECK ENCLOSED:** \_\_\_\_\_

**PLEASE SEND INVOICE:** \_\_\_\_\_

**MASTER CARD**\_\_\_\_ **VISA**\_\_\_\_ **AMEX**\_\_\_\_ **DISCOVER**\_\_\_\_

**NAME ON CREDIT CARD:** \_\_\_\_\_

**CARD #** \_\_\_\_\_

**BILLING ZIP CODE:** \_\_\_\_\_ **EXP:** \_\_\_\_\_ **CVS:** \_\_\_\_\_

**SIGNATURE:** \_\_\_\_\_

**PLEASE EMAIL OR MAIL THIS FORM TO:**

MDA Houston – Texas Hold'em Tournament  
 11767 Katy Freeway #750  
 Houston, Texas 77067

**FOR QUESTIONS PLEASE CONTACT:**

Amanda Riddle – ariddle@mdausa.org  
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 Office: 713-522-1426

*(Your donations are 100% tax deductible)*

*Thank you for your support!*

